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Human decisions in machine learning and statistical data analysis - always required, often ignored

Christian Hennig

Overview

Algorithmic modelling ↔ automation. Human decisions? What cannot be automatised in data analysis? What are the consequences of automation?

- A constructivist view of mathematical modelling (Hennig 2010, Foundations of Science)
- Some thoughts on measurement
- On supervised and unsupervised classification (Hennig 2015, Pattern Recognition Letters)
- Beyond subjective and objective in statistics (Gelman and Hennig 2017, JRSS A)

1. A constructivist view of mathematical modelling

Mathematical modelling (broad and naive): mapping reality to mathematical objects.



Some thoughts on measurement Supervised and unsupervised classification Beyond subjective and objective in statistics Conclusion

Identification of items of perceived reality with mathematical objects and interpretation of results of mathematical operations in terms of the items.

Constructivist view (Glasersfeld, von Foerster, Gergen,...)



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- Science: establishing agreement in open exchange.
- Mathematics is about creating a system that makes absolute agreement possible (but only *within mathematics*).
- Mathematical modelling is not about how things are, but about how we think and communicate about them. (Models communicate and change views of reality.)
- It cannot be formally analysed how formal models are related to informal reality.

Some thoughts on measurement Supervised and unsupervised classification Beyond subjective and objective in statistics Conclusion



Connection to Machine Learning:

"machines just handle our models faster, more reliably" vs. "machines develop models beyond our control/understanding".

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Feedback on world view, intelligence concept?

What is measurement? Measurement error Validity and reliability Data in algorithmic modelling

2 Some thoughts on measurement 2.1 What is measurement?

The algorithms live on data, i.e., measurements.

What is measurement? Measurement error Validity and reliability Data in algorithmic modelling

Measurement: "anchor" of modelling: methods for assigning values to aspects of reality.



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This requires a *change* of perception, and constructive negotiation.

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... and measurement influences perception.



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Measurement does more than just measuring.

Christian Hennig Human decisions in data analysis

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Antony Gormley - Allotment



What is measurement? Measurement error Validity and reliability Data in algorithmic modelling

2.2 Measurement error

Typical statistical model for measurement *T* (Gauss, Laplace...):

 $T = X + \epsilon$, ϵ i.i.d. random (normal), $E\epsilon = 0$.

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Identifiability condition *defines* truth as *ET*! Truth is not primary; it's derived from measurement.

What is measurement? Measurement error Validity and reliability Data in algorithmic modelling

Why believe in "errors"?

- Imperfect match of operation and theory/intention,
- known measurement instrument malfunction,
- known sources of "noise",
- variance of measures that "should" be the same,

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"Random errors" just modelling tool to deal with this.

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But "error" is a loaded term. Meaningful variation, dependence, systematic bias may be ignored. Model confounds "error" with "instable reality". Self-confirmation of "truth" concept.

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Truth is estimated by minimising observed error. Misinterpretation: "we know truth, error is small."

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2.3 Validity and reliability

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Reliability: the procedure delivers a stable measurement in a stable situation.

Can estimate validity and reliability from data under assumptions of measurement error model. But crucial assumptions cannot be checked.

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Validity and reliability are unobservable because

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- any two observable situations are different, reliability assumes them to be the same.

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Both validity and reliability check instrument against researcher's constructs.

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This isn't an issue of the data alone, researcher's world view is key.

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2.4 Data in algorithmic modelling

How are the data used in algorithmic modelling connected to reality?

Often there's not much concern about meaning of data, quality of data, *active construction* of reality by defining and processing measurements.

Data are taken for granted.

Supervised classification Unsupervised classification

3. Supervised and unsupervised classification

Classification is a standard Machine Learning task. Idea: observe data $\mathbf{x}_1, \ldots, \mathbf{x}_n$, want to assign to classes y_1, \ldots, y_n , e.g. $y_i \in \{1, \ldots, K\}$.

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Have test data $(\mathbf{x}_1^*, y_1^*) \dots, (\mathbf{x}_m^*, y_m^*)$ with *known* class labels.

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Neural networks (and other methods) build extremely good classifiers with very large amounts of training data, if classes are well separated enough.

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Decisions (which method? preprocessing? "tuning"?) can just be made by optimising misclassification rate.

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But that's piece of cake compared with unsupervised classification.

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Classification with true classes unknown and without training data.

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Major difference to supervised classification: "True" classes are implicitly constructed by the user.

Given a dataset without given classes, there is no unique definition of true classes.

Supervised classification Unsupervised classification

Often ignored in ML community; for benchmarking clustering methods, they compare misclassification rates on data with "known" classes.

Supervised classification Unsupervised classification

Male and female crabs.



(These look quite "unclustery".)

Supervised classification Unsupervised classification

Different crab species.



In reality there may be many valid classifications.

Supervised classification Unsupervised classification

How true are the true given classes?



(Hennig and Liao 2013, social stratification data)

Supervised classification Unsupervised classification



7 standard occupation classes such as "manual workers", "managerials and professionals", "not working"

Supervised classification Unsupervised classification



Depending on aim of clustering different clusterings may be preferable.

Supervised classification Unsupervised classification

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Literature is not open about researcher's need to *decide* what kind of clusters are required in given application.

Suggests data can make all the decisions.

Often clustering methods are even *advertised* saying that "no tuning/decisions are needed".

Supervised classification Unsupervised classification

Researcher needs to "construct" cluster concept: by what kind of principle should clusters be separated?

(Small within-cluster distances, separation, probability mixture components, centroids etc.)

E.g., need to specify how the idea of "social class" is connected to income, employment, housing,...

Supervised classification Unsupervised classification

Big issue: Automatic methods give results...

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but involved cluster concepts are prechosen, often badly adapted to problem at hand, will generate meaningless artifacts, but results may be widely used and trusted.

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How can the algorithms make better decisions then?

Decisions in statistics and data analysis Avoidance of decisions Our attitude to science and objectivity A list of virtues

4. Beyond subjective and objective in statistics

- 4.1 Decisions in statistics and data analysis:
 - data preprocessing, transformations, representation
 - variable selection, variable roles, dimension reduction
 - choice of model and method, method tuning (i.e., mean vs. α-trimmed mean)
 - missing values, outliers
 - priors in Bayesian statistics

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Impact of transformations and tuning can be huge!



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needed for ML style automation, but also practised by scientists.

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- Prefer tuning-free methods (mean vs. α-trimmed).
 But mean is affected by outliers and dealing with outliers requires tuning
- Use most popular/established methods or advertised as universal or objective (objective Bayes). Need to ignore specifics of the situation.

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Just do something and don't mention it.

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- Try to automate decisions/estimate from the data.

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- Just do something and don't mention it. Oh yeah!
- Try to automate decisions/estimate from the data. Doable in supervised problems, but selection bias, and some information is not in the data, e.g., "interpretative distance" between zero and low savings, meaning of outliers etc..

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4.3 Our attitude to science and objectivity

Science aims at agreement about reality; tries to achieve observer-independence. In this sense objectivity is central.

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Objectivity requires generalisation from one situation to another; often relies on ignoring differences.

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Fundamental tension between ideal of objectivity and subjectivity of human observers, between attempted generality of knowledge and specifics of every situation is basic condition of science.

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4.4 A list of virtues

Instead of branding something "objective" it seems better to more precisely discuss which virtues an approach/a study has.

Also, acknowledge more explicitly how subjectivity is indispensable; and which "subjective virtues" to achieve.

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Virtues connected to objectivity

- 1. Transparency
 - a. Clear and unambiguous definitions of concepts (*),
 - b. Open planning and following agreed protocols (o),
 - c. Full communication of reasoning, procedures, and potential limitations (-);
- (*) Clear virtue of algorithmic modelling.
- (o) Algorithmic modelling may help if done right.
- (-) Algorithmic modelling may be counterproductive.

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2. Consensus

- a. Accounting for relevant knowledge and existing related work,
- b. Following generally accepted rules where possible and reasonable (o),
- c. Provision of rationales for consensus and unification;

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3. Impartiality

- Thorough consideration of relevant and potentially competing theories and points of view,
- b. Thorough consideration and if possible removal of potential biases (o),
- c. Openness to criticism and exchange (-);

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4. Correspondence to observable reality

- a. Clear connection of concepts and models to observables (o),
- b. Clear conditions for reproduction, testing, and falsification (o).

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Virtues connected to subjectivity

1. Awareness of multiple perspectives (o)

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Virtues connected to subjectivity

- 1. Awareness of multiple perspectives (o)
- 2. Awareness of context-dependence
 - a. Recognition of dependence on specific contexts and aims (-),
 - b. Honest acknowledgement of the researcher's position, goals, experiences, and subjective point of view (-).

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Connecting objectivity and subjectivity

Investigation of stability

- a. Consequences of alternative decisions and assumptions that could have been made in the analysis (o),
- b. Variability and reproducibility of conclusions on new data (o).

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- Repercussion between statistical models/measurement and modeller's/user's world view.
- Trusting Machine Learning often comes with ignorance for required decisions, denial of responsibility.
- Ignoring this we still get results from algorithms, but we're taking a big risk!

References:

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