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EDUCATION

- Ph.D., Economics, New York University, 2006.
 - M.A., Economics, Seoul National University, 2000.
 - B.A., Economics, Seoul National University, 1998.
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EMPLOYMENT

Current Position

- Associate Professor (Reader in UK), Department of Economics, University College London, 2013-present.

Past Position

- Assistant Professor (Lecturer in UK), Department of Economics, University College London, July 2006 – September 2013.

Professional Activities

- Editorial Board Member, *Review of Economic Studies*, January 2014 – present.
 - Research Fellow, ESRC Center for Economic Learning and Social Evolution, University College London, 2006-2011.
 - Research Fellow, Institute of Fiscal Studies, 2012 – present.
 - International Fellow, Sogang Experimental Economics Laboratory, Sogang University.
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FIELDS OF INTEREST

Research

- Experimental Economics, Behavioral Economics, Economic Theory.
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RESEARCH

Published and Forthcoming Papers

- Networks in the laboratory (with Edoardo Gallo and Shachar Kariv). Forthcoming, *Oxford Handbook of the Economics of Networks*, edited by Yann Bramoullé, Andrea Galeotti, and Brian Rogers, Oxford University Press.
- Reserve Price Effects in Auctions: Estimates from Multiple RD Designs (with Lars Nesheim and Imran Rasul). Forthcoming, *Economic Inquiry*.
- Estimating Ambiguity Aversion in a Portfolio Choice Experiment, 2014 (with David Ahn, Douglas Gale, and Shachar Kariv), *Quantitative Economics*, 5(2), 195-223.
- Who Is (More) Rational? 2014 (with Shachar Kariv, Wieland Müller and Dan Silverman), *American Economic Review*, 104(6), 1518-1550.
- Communication, Coordination and Networks, 2014 (with Jihong Lee), *Journal of the European Economic Association*, 12(1), 223-247.
- A Cognitive Hierarchy Model of Learning in Networks, 2012, *Review of Economic Design*, 16(2), 215-250.
- Social Learning in Networks: A Quantal Response Equilibrium Analysis of Experimental Data, 2012 (with Douglas Gale and Shachar Kariv), *Review of Economic Design*, 16(2), 135-157.
- Network Architecture, Salience and Coordination, September 2011 (with Douglas Gale, Shachar Kariv and Thomas Palfrey), *Games and Economic Behavior*, 73(1), 76-90.

- Sequential Equilibrium in Monotone Games: A Theory-Based Analysis of Experimental Data, December 2008 (with Douglas Gale and Shachar Kariv), *Journal of Economic Theory*, 143(1), 302-330.
- Consistency and Heterogeneity of Individual Behavior under Uncertainty, December 2007 (with Raymond Fisman, Douglas Gale and Shachar Kariv), *American Economic Review*, 97(5), 1921-1938.
- Revealing Preferences Graphically: An Old Method Gets a New Tool Kit, (with Raymond Fisman, Douglas Gale and Shachar Kariv), *American Economic Review, Papers and Proceedings*, May 2007, 97(2), 153-58.
- Behavioral Aspects of Learning in Social Networks: An Experimental Study, 2005 (with Douglas Gale and Shachar Kariv). *Advances in Applied Microeconomics* (Vol. 13), Behavioral and Experimental Economics, edited by John Morgan, JAI Press.

Working Papers

- Interdependent Value Auctions with Insider Information: Theory and Experiment, January 2015 (with Jinwoo Kim and José-Alberto Guerra)
- Do Institutions Affect Social Preferences? Evidence from Divided Korea, July 2013 (with Byung-Yeon Kim, Jungmin Lee, Sokbae Lee, and Kyunghui Choi).
- Trading in Networks: Theory and Experiment, March 2015 (with Andrea Galeotti and Sanjeev Goyal).
- An Experimental Study of Sponsored-Search Auctions, November 2013 (with Yeon-Koo Che and Jinwoo Kim).

AWARDS, FELLOWSHIPS AND GRANTS

- Cho Rak Kyo Junior Award, Yonsei University, May 2013.
- Young Scholar Award, the Korea-America Economic Association, January 2011.
- ESRC RES-061-25-0348: *Measuring Risk and Time Preferences: Large-Scale Field Experiments*, 2008 – 2011.
- Dean's Dissertation Fellowship, New York University, Graduate School of Arts and Science, 2005 - 2006.
- C.V. Starr Center Fellowship, New York University, 2002.
- MacCracken Fellowship, New York University, Graduate School of Arts and Science, 2000 - 2004.

TEACHING EXPERIENCE

- Behavioral Economics (graduate), springs 2012 ~ 2014, University College London.
- Behavioral Economics (undergraduate), spring 2014, University College London.
- Intermediate Microeconomics, spring 2010, University College London.
- Experimental Economics (undergraduate), springs 2007 ~ 2013, University College London.
- Experimental Economics (graduate), spring 2011, University College London.
- Environmental Econometrics, falls 2006 ~ 2008, University College London.
- Intermediate Microeconomics, summers 2002, 2004, 2005, New York University.

ACADEMIC EXPERIENCE

Refereeing

- American Economic Journal: Applied Economics; American Economic Review; Econometrica; Economic Journal; European Economic Review; Fiscal Studies; Games and Economic Behavior; Journal of Economic Behavior and Organization; Journal of Economic Theory; Journal of European Economic Association; Journal of Political Economy; Management Science; Review of Economic Design; Review of Economic Studies.

PERSONAL INFORMATION

- Citizenship: Korean (Republic of Korea).
- Languages: Korean (mother tongue), English (fluent).
- Married with two children.

